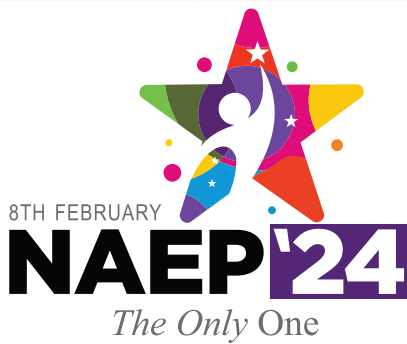
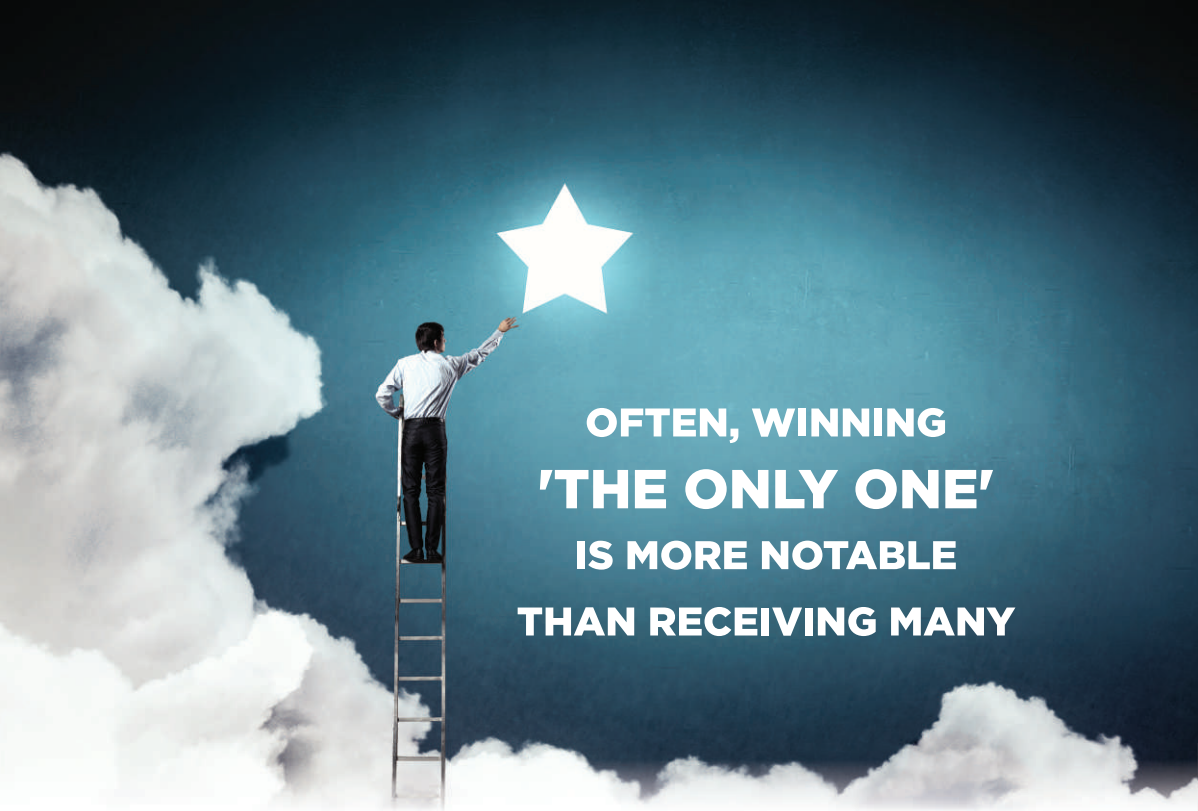


UNVEILING  
**'THE ONLY ONE'**  
AWAITED BY ALL





**OFTEN, WINNING  
'THE ONLY ONE'  
IS MORE NOTABLE  
THAN RECEIVING MANY**



Supported by:  
**Government of India**  
International  
Co-operation Section.  
Ministry of MSME,  
New Delhi



*The Only One Award*  
supported by the  
Government of India

Organised by the All India Federation of Master Printers, the National Award for Excellence in Printing (NAEP) is by far, one of the most prestigious and coveted awards of the Indian Print & Packaging industry.

But what makes NAEP 2024 even more special is that it is *The Only One Award* supported by the Government of India. NAEP, once again, extends its legacy to confer up on its awardees a one-of-a-kind recognition.

In other words, *The Only One Award* that will hand-pick *The Only Ones* worthy of its glory.

## **NAEP'S 16TH EDITION, A CHANGE IN **STYLE** & **SUBSTANCE****



NAEP has always been a platform to recognize and honour top-notch print & packaging experts in India, across a host of categories. NAEP 2024 propels this culture with a note-worthy transformation that comprises a fresh imagery and newer classifications.

Its sophisticated and international demeanor in terms of colours, elements, design and openness is set to further make the outlook towards NAEP '24, even more engaging.

The preferred categories would include what's trending, globally. In focus would be the ones with tech innovations, path-breaking concepts, edgy embellishments, sustainable solutions and more. Over and above the ones that make print & packaging creations exude experiences that set benchmarks, make us put our heads up with pride and cherish the honour.

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**Participate & Get Ready to be in the NAEP '24 Spotlight  
at Sahara Star, Mumbai.**





# **INDIA'S SOLE REPRESENTATIVE OF PRINT COMPANIES IS ALSO THE WORLD'S LARGEST PRINTERS' ASSOCIATION**



That's true. All India Federation of Master Printers (AIFMP) was established in 1953 with the objective of opening up an array of vistas for printers across the nation. Today, it is the sole representative of 250,000 printing companies across India and is the world's largest printers' association.

The Federation draws its strength from various regional associations spread across the country. To bring forth newer opportunities for its community, it supports, participates in and organises a number of regional, national and international events, exhibitions, technical seminars, award ceremonies, student programs and more.





**APPLAUSES,  
APPRECIATIONS,  
ASPIRATIONS.**

## **NAEP - IN RETROSPECT**



Past NAEPs were applauded & celebrated. Now NAEP '24 is poised to be Distinguished, Desirable & Dignified than ever before.



# NAEP '24 – CATEGORIES

## CAPACITY CLASSIFICATION (CC) OF PARTICIPANTS

Applicable to Group: Sheet fed Offset & Web Offset only

To facilitate fair competition, all entries submitted under the Offset and Web Offset category are further subdivided into three competing entry groups viz. Small (CS), Medium (CM) and Large (CL). It has been done on the basis of number of printing units installed in the company of the participant. It is worked out in the following way a single colour machine is ONE UNIT, a double colour machine is TWO UNITS, four colour machine is FOUR UNITS, so on and so forth. A coating unit should be considered as ONE UNIT. The printer has to sum up all the units installed in his press to get the total units. This information is to be provided by the participant through the 'Entry Form'.

- **Capacity Small (CS)** = 1 to 4 units
- **Capacity Medium (CM)** = 5 to 12 units
- **Capacity Large (CL)** = 13 units and above

### GROUP 1 – SHEETFED OFFSET PRINTING

Small (CS) / Medium (CM) / Large (CL)

1. **Magazine:** Magazines, Journals and Periodicals
2. **Book:** Soft Cover, Paperback
3. **News Paper:** Daily & Weekly
4. **Book:** Hard Cover, Hardback (includes Coffee-table Books).
5. **Catalogue or Brochure:** Minimum of four pages.
6. **Calendar:** Wall, Table, Innovative.
7. **Diary:** Yearly, School, Event, Roster etc.
8. **Fine Art or Poster:** Single Sheeter.
9. **Invitations, Greeting Cards:** Includes Wedding Cards, Post-Cards, Menu Cards etc.
10. **Point of Sale (POS) Materials:** Poster, Banner, Dangers, Bunting, Wobblers i.e. Marketing Collaterals
11. **Stationery:** Letterheads, Visiting Cards, Envelopes
12. **Children's Items:** Mainly using Paper & Paper Board to create Games & Toys, Playing Cards, Play Items, Innovative children's Books (Feel & Touch, Pop up, Voice and Sound activated, etc.)
13. **Labels:** Includes Heat Transfer, In Mould, Pressure Sensitive, Wrap Around Labels printed on non-adhesive paper, adhesive paper, transfer paper, plastic substrates, cloth, metal etc.
14. **Folding Cartons, Boxes (Paper Board):** Made from printed Paper Board-(FBB-Recycled-Others), MET-PET etc. with or without embellishments.
15. **Folding Cartons, Boxes (Plastic Substrates):** Made from Printed Plastic Substrates (PP, PET, PVC, Others) with or without embellishments.
16. **Rigid Boxes:** Made from minimum 1mm Paperboard, Cardboard, Mill Board, Calibrated Board, overlaid or wrapped with any substrate printed with offset process & other embellishments.
17. **Corrugated Cartons, Boxes (Fluted):** Made from sheets printed by off-set and corrugated. No restriction on type of ply & fluting.

*Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.*

### GROUP 2 – WEB-OFFSET PRINTING

Small (CS) / Medium (CM) / Large (CL)

1. **News Paper:** Daily & Weekly
2. **Magazine:** Magazine, Journal and Periodical.
3. **Book:** Soft Cover, Paperback.
4. **Book:** Hard Cover, Hardback.

*Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.*

### GROUP 3 – DIGITAL PRINTING

1. **Brochure, Booklets, Catalogues:** Minimum of four pages.
2. **Books & Publications:** Soft Cover, Paperback includes Magazines, Hard Cover, Hardback includes Coffee-table Books
3. **Personalized Books:** Photo Album, Personalized Travel Album, Baby Memory Book etc.
4. **Point of Sale (POS) Materials:** Poster, Bunting, Dangers, Wobblers i.e. Marketing Collateral
5. **Packaging:** Label, Pouches, Folding Carton-Boxes, Corrugated Carton-Boxes, Flexible Packaging, Rigid Boxes, etc.
6. **Invitations, Greeting Cards:** Includes Wedding Cards, Post-Cards, Menu Cards etc.
7. **Direct-to-Garment:** Digitally Printed on Ready-to-use Garments (After Sewing/Stitching).
8. **Direct-to-Object:** Digital, Inkjet Printing on any 3-Dimensional Objects
9. **Variable Data Printing (VDP):** Campaign run using complex variable data. eg. Photographs

*Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.*

### GROUP 4 – FLEXOGRAPHY & GRAVURE PRINTING

1. **Labels:** Includes Shrink Sleeves, Heat Transfer, In Mould, Pressure Sensitive, Wrap Around Labels printed on non-adhesive paper, adhesive paper, transfer paper, plastic substrates, cloth, metal etc.
2. **Pouches:** Single or multilayered printed on any substrate
3. **Folding Cartons, Boxes:** Includes fluted or Non-fluted, made from printed Paper Board-(FBB-Recycled-Others), Plastic Substrates, MET-PET etc. with or without embellishments.

*Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.*

### GROUP 5 – SCREEN PRINTING

1. **Special Effects Textile:** Special and innovative effects created on textiles using special screen-printing inks and skills to achieve high density, gels, foils, flocking, caviar beads/PVC flakes, etc. with screen printing.
2. **Printed Electronics:** Any product printed with conductive inks, like RFID, force sensing devices, resistors, touch screens, batteries, fuel cells, e-paper, etc.
3. **Fine Art:** Artistic paintings, reproductions of half-tone images for creating fine art.
4. **Glass, Ceramic, Metal & Wood Products:** Screen Printing on odd objects like glass, ceramic, metal, and wood products etc.
5. **Stationery:** Letterheads, Visiting Cards, Envelopes.
6. **Packaging:** Label, Pouches, Folding Carton-Boxes, Corrugated Carton-Boxes, Flexible Packaging, Rigid Boxes, etc.

*Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.*

## GROUP 6- HYBRID PRINTING

**Hybrid Printed Products:** Products made using multiple printing processes & techniques using Off-set, Digital, Screen, Flexography, Gravure etc.

*NOTE: Entrants need to submit one sample per entry. Multiple entries in this category are allowed. Description of type of printing processes used along with the entry submitted, is mandatory.*

## GROUP 7- SECURITY PRINTING

**Security Printed Products:** Using printing processes or technique which incorporates features to prevent forgery, tampering, or counterfeiting.

*NOTE: Entrants need to submit one sample per entry. Multiple entries in this category are allowed. Description of type of printing processes used along with the entry submitted, is mandatory.*

## GROUP 8- SPECIAL AWARDS

(No entry needs to be submitted for this)

Awarded to the print company who has won maximum adulation and awards for their work in this edition. The award is given basis a pre-defined scoring matrix by the organizer for every award won in respective categories as enlisted below. It is for "THE WINNER" among the winners.

1. **BEST COMMERCIAL PRINTER OF THE YEAR**
2. **BEST PACKAGING PRINTER OF THE YEAR**
3. **BEST DIGITAL PRINTER OF THE YEAR**
4. **BEST SCREEN PRINTER OF THE YEAR**

## GROUP 9- SPECIAL JURY AWARDS

(No entries needs to be submitted for this)

One of the most coveted awards where the distinguished judges choose a print company for special recognition, basis the entries submitted by them in various categories and awards won. This award is the prerogative of the jury and will be given at their discretion.

## 1. NATIONAL STAR AWARD

## GROUP 10- AWARDS IN REMEMBRANCE

(No entry needs to be submitted for this as chosen by the Jury)

1. WELLBOUND award for '**BEST BOUND BOOK**'
2. SHRI SUDHIR GUPTA award for '**THE BEST PRINTING ON INDIGENOUS PAPER**'
3. SHRI S. S. BATRA award for '**THE BEST POSTER OF THE YEAR**'
4. SHRI R. S. AGGARWAL award for '**THE BEST CHILDREN or EDUCATIONAL BOOK**'

### NOTE:

National Award for Excellence in Printing (NAEP) is organized by the All India Federation of Master Printers (AIFMP). NAEP is a national print competition with entries accepted from all over India.

### A) ENTRY FEES

Rs. 1000/- + GST @18% = Rs.1180/- for every entry.

### B) DEADLINES

1. **16th December, 2023:** Last date for receiving entries.
2. **5th & 6th January, 2024:** Judging and nomination of top five entries in every category. The top five nominated entries will be notified via phone and/or email.

3. **8th February 2024:** Gala award ceremony at Sahara Star, Mumbai. Please be informed that the final winners will be announced during the award ceremony.
4. **8th February, 2024:** "The Black Book" will be unveiled during the Gala award event highlighting photograph and details of the five nominated entries, for each category and the winners within the nominations.

## C) PROCEDURE FOR ONLINE APPLICATION

1. Choose your finest work and determine which pieces you want to submit. The entries selected should be free of obvious imperfections.
2. Determine the Group, Capacity Classification(CC) - It's for Sheetfed Offset & Web-offset Groups and then categorise the one that best represents your entry. To help identify the appropriate category in which to enter your entry consider the print production process, how the product is used, the equipment used and what materials were used to print the job.
3. Visit and create an account with your username and password on our website i.e. <https://aifmp.org/awards-2024/>
4. After setting up the account, undertake the step by step process to complete online entry submission form. Repeat the same process for each entry being submitted. All required fields in the online entry system and payment details must be completed to enter the Awards.
5. Please make online payment by RTGS/NEFT/IMPS only as per following details:  
**Beneficiary:** Printech Park Cluster, **Bank Name:** State Bank of India, **Branch:** Chamarajpet Branch 7, **Account No.:** 40458901868, **IFSC Code:** SBIN0005794
6. Check that the information provided by you is accurate, as the information given by you will be used as copy matter in the "Black Book" and issuance of official awardee certificates.
7. For every entry you have registered, print out the entry form and double check the details. If all information is correct then attach the print of the entry form (Filled by you) with the physical sample of your work.
8. Pack all your entries into corrugated boxes (minimum 5 ply), tape all the edges of the box, Bubble wrap it and paste a label on the box stating the Dispatch address mentioned below and the sender's info. i.e. your company name and address and contact nos. Please strap the boxes properly before you courier. Do take all necessary measures for damage-free arrival of your entries.
9. **Dispatch Address:**

All entries should be properly packed and sent to Print Excellence Award Secretariat  
**Mumbai Mudrak Sangh,**  
Space 1, 1st Floor, New Municipal Chowpatty Market, Dadiseth Lane, Babulnath, Mumbai-400 007, INDIA.

Tel: +91-022-23642924/23638782,  
Email: [ex.sec@mumbaimudraksangh.org](mailto:ex.sec@mumbaimudraksangh.org)  
Contact Person: Mr. Manohar Ahuja,  
Cell no.: +919769347776

10. When sending entries in bulk through more than one carton, please ensure that each box carries a number in the format of 'Box A of X' where A = serial number of that carton and X = total number of cartons being sent.

11. Entries must reach the Print Excellence Award Secretariat at above mentioned address on or before 16th December 2023.
12. There is no restriction for the number of entries per group or per category. You can also submit one or more entries in multiple categories/groups. A separate entry fee and a separate entry form is required for each category entered. Sample for each entry is required, even if it's the same piece.

#### D) TERMS & CONDITIONS

##### 1. Eligibility:

All entries must be actual jobs executed by the entrant for clients or self-promotion and subject to verification.

##### 2. Ownership:

By entering the NAEP, all entrants declare that they are the legal copyright owners of the entry or have received permission for the entry submission. AIFMP or NAEP reserves the right to reject any entry. The entries/samples submitted for the competition become the property of the organizer and will not be returned. It is at the liberty of the organizers to provide these to the print students for their research and studies or to use these for any other purpose, however, protecting the copyright provisions.

##### 3. Entry Material/Samples:

The online entry form(s) must be completed by giving complete & correct details true to the best of your knowledge and belief. All entries must be received on or before 16th December, 2023. There is no restriction for the number of entries per group or per category. The separate entry fee and a separate entry form is required to be filled for each category entered. You are also to provide one sample for each entry submitted, even if it's the same work being entered in multiple categories. Some of the details given in this form are for review by the jury and must be true representation of the sample submitted. Details submitted on the entry form would be used as copy matter for preparation of the awards and certificates and for the Black Book. The committee accepts no responsibility for any inaccuracies in the details submitted, though the prescribed fees will be rejected.

##### 4. Judging:

Each category will be considered and evaluated for its aesthetic value, print quality and finishing quality.

The submitted sample will be assumed to be the representative of total print run. For the fair and transparent competition and to give equal opportunity to all, any printing or packaging items with value addition, will be judged only for standards other than value additions, if not submitted as per the category number provided for value addition. The judging will be done using customized software. Since the judging is done in camera, it will be broadcasted live at the official website and/or any other media. The organizers/jury reserve the right to reject or move the entries to their proper category when necessary. Entry fees once submitted is non-refundable even if the entry is rejected. The judges may also reclassify any entry where it is not to the disadvantage of the entrant. The qualified impartial judges are appointed by the awards committee and are selected based on their experience and expertise in the printing industry. The jury members are unpaid volunteers, known for their honesty and commitment who donate their time and energy for the cause of printing industry. The detail of the entrant is not shared with the jury and they will be judging the samples without knowing the production houses. The objective of judging should be to award not more than one First (Gold), one Second (Silver), one Third (Bronze) and two "Certificate of Merit" in a single category. However, there may be occasions, because of two equally good entries submitted, more than one award can be awarded for the same rank. There may also be occasions where entries are considered to the below achievable standards, and awards (either First, Second or Third) will not be given. Decision arrived upon by the organizers will be final and binding and cannot be challenged.

##### 13. PAYMENT:

Please make online Payments

**Beneficiary** : Printech Park Cluster  
**Bank Name** : State Bank of India  
**Branch** : Chamarajpet Branch 7  
**Account No.** : 40458901868  
**IFSC Code** : SBIN0005794

Submission fees are non-refundable. Entry mailing/shipping costs and award shipment fees will be the responsibility of the Award winners. Entries received without the prescribed fees will be rejected.

**CLOSING DATE: 16TH DECEMBER, 2023**

**Entries/Payments to be made on <https://aifmp.org/awards-2024/>**



#### All India Federation of Master Printers

605, Madhuban 55, Nehru Place,  
New Delhi - 110 019

+91-11-41651742, +91-9910546444

fopaid11@gmail.com,  
ptimes101@gmail.com



**FOR DETAILS/REGISTRATION, LOG IN TO <https://aifmp.org/awards-2024/>**