

UNVEILING



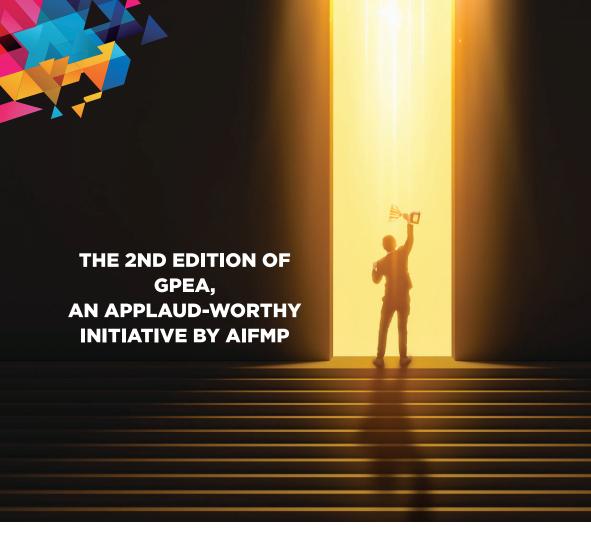


Global Print Excellence Awards (GPEA) was established with an objective to recognize print & packaging experts across the seven seas who thrive on pushing their limits and go beyond the ordinary. The mission was to appreciate the most creative, innovative and quality-conscious of them all. And, of course, to honor the distinguished & deserving.

In its quest for brilliance, GPEA 2024 invites you to be a part of & celebrate those who raise the bar and take print beyond on the global arena.



- GPEA '24 will let you go beyond competing & supporting the elite printers worldwide. It will earn you global media attention pre and post the Award along with Participation Certificates.
- A recognition and big morale booster for your team, the recognition will further motivate them to push the limits. Moreover, it will magnet more goodwill for your business by impressing customers with quality, innovation and precision.
- Award winning entries will be displayed at the 'Hall of Fame' during PAMEX 2024, another international standard mega-exhibition that attracts print and allied industries on a colossal scale. Thus opening up more avenues for your company and work to be noticed by thousands of potential customers & tradeshow visitors.
- GPEA '24 Trophy with your company name can be a delighted possession for display at your headquarters. The achievement can also be showcased in your business identity collaterals.
- Winning a 'Gold' automatically promotes you to contest in 'Top of Product Award' category. All entries are also automatically listed in 'Best of GPEA 2024', 'Best of Country' & 'People Choice Award', categories.
- Award ceremony at Mumbai's renowned 5 Star Sapphire Hall at Sahara Star, will be hosted in all grandeur, offering ample opportunity to network & socialise with fellow printers, business leaders as well as decision-makers from allied industries.



Exceptional talent, superlative technologies and an ambition to make the world a playground is making many Indian print & packaging experts reach out for global avenues of name and fame. The very reason why AIFMP felt the need to create a global platform for its discerning printers; and initiated GPEA '24.

Established in 1953, the All India Federation of Master Printers (AIFMP) has always focused on opening up an array of vistas for printers across the nation. Today, it is the sole representative of 250,000 printing companies across India and is the world's largest printers' association.

The Federation draws its strength from various regional associations spread across the country. To bring forth newer opportunities for its community, it supports, participates in and organises a number of regional, national and international events, exhibitions, technical seminars, award ceremonies, student programs and more.

GPEA 2024 - CATEGORIES

GROUP 1-SHEETFED OFFSET PRINTING

- Magazine: Magazines, Journals and Periodicals
- 2. Book: Soft Cover, Paperback
- **3. Book:** Hard Cover, Hardback (includes Coffeetable Books).
- 4. Catalogue or Brochure: Minimum four pages.
- 5. Calendar: Wall, Table, Innovative.
- 6. Fine Art or Poster: Single Sheeter.
- Invitations, Greeting Cards: Includes Wedding Cards, Post-Cards, etc.
- 8. Labels: Includes Heat Transfer, In Mould, Pressure Sensitive, Wrap Around Labels printed on non-adhesive paper, adhesive paper, transfer paper, plastic substrates, cloth, metaletc.
- Folding Cartons, Boxes (Paper Board): Made from printed Paper Board-(FBB-Recycled-Others), MET-PET etc. with or without embellishments.
- Folding Cartons, Boxes (Plastic Substrates):
 Made from printed Plastic Substrates (PP, PET, PVC, Others) with or without embellishments.
- 11. Rigid Boxes: Made from minimum 1mm Paperboard, Cardboard, Mill Board, Calibrated Board, overlaid or wrapped with any substrate printed with offset process & other embellishments.
- **12. Corrugated Cartons, Boxes (Fluted):** Made from sheets printed by off-set and corrugated. No restriction on type of ply & fluting.

Note: Entrants need to submit one sample per entry. Multiple entries per category is allowed.

GROUP 2 - WEB-OFFSET PRINTING

- 1. Magazine: Magazine, Journal and Periodical.
- 2. Book: Soft Cover, Paperback.
- 3. Book: Hard Cover, Hardback.

Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.

GROUP 3 - DIGITAL PRINTING

- General & Trade Books, Periodicals, Brochures, Catalogue: Soft Cover/ Hard Cover, Magazines, Journals, Brochures etc.
- Personalized Books: Photo Album, Personalized Travel Album, Baby Memory Book etc.
- **3. Packaging:** Label, Folding Carton-Boxes, Corrugated Carton-Boxes, Flexible Packaging, Rigid Boxes, etc.

- **4. Variable Data Printing (VDP):** Campaign run using complex variable data. eg. Photographs
- Direct-to-Garment: Digitally Printed on Ready-to-use Garments (After Sewing/Stitching).
- **6. Direct-to-Object:** Digital, Inkjet Printing on any 3-Dimensional Objects.

Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.

GROUP 4- FLEXOGRAPHY & GRAVURE PRINTING

- Labels: Includes Shrink Sleeves, Heat Transfer, In Mould, Pressure Sensitive, Wrap Around Labels printed on non-adhesive paper, adhesive paper, transfer paper, plastic substrates, cloth, metal etc.
- 2. **Pouches:** Single or multilayered printed on any substrate
- Folding Cartons, Boxes: Includes fluted or Non-fluted, made from printed Paper Board-(FBB-Recycled-Others), Plastic Substrates, MET-PET etc. with or without embellishments.

Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.

GROUP 5-SCREEN PRINTING

- 1. Special Effects Textile: Special and innovative effects created on textiles using special screen-printing inks and skills to achieve high density, gels, foils, flocking, caviar beads/PVC flakes, etc. with screen printing.
- 2. **Printed Electronics:** Any product printed with conductive inks, like RFID, force sensing devices, resistors, touch screens, batteries, fuel cells, e-paper, etc.
- **3. Fine Art:** Artistic paintings, reproductions of half-tone images for creating fine art.
- 4. Glass, Ceramic, Metal & Wood Products: Screen Printing on odd objects like glass, ceramic, metal, and wood products etc.

Note: Entrants need to submit one sample per entry. Multiple entries per category are allowed.

GROUP 6- HYBRID PRINTING

Hybrid Printed Products: Products made using multiple printing processes & techniques using Off-set, Digital, Screen, Flexography, Gravure etc.

Note: Entrants need to submit one sample per entry. Multiple entries in this category are allowed. Description of type of printing processes used along with the entry submitted, is mandatory.

GROUP 7- SECURITY PRINTING

Security Printed Products: Using printing processes or technique which incorporates features to prevent forgery, tampering, or counterfeiting.

NOTE: Entrants need to submit one sample per entry. Multiple entries in this category are allowed. Description of type of printing processes used along with the entry submitted, is mandatory.

GROUP 8-SPECIAL AWARDS

1. GLOBAL INNOVATIVE PRINTER OF THE YEAR

An award to a print company who accepted the challenges and made the impossible, possible. It is for those who exceed all limitations & expectations while producing the most difficult jobs.

NOTE: Please submit 5 different samples of your work to qualify for this category. Entries must include a copy of the finished piece, and a paragraph describing the processes involved & challenges of the job and how they were overcome.

2. GLOBAL PRINTER OF THE YEAR

(No entries needs to be submitted for this)

Awarded to the print company who has won maximum adulation and awards for their work in this edition. The award is given basis a predefined scoring matrix by the organizer for every award won. It is for "THE WINNER" among the winners.

3. GLOBAL-SPECIAL JURY AWARD

(No entries needs to be submitted for this)

One of the most coveted awards where the distinguished judges choose a print company for special recognition, basis the entries submitted by them in various categories, enlisted in this edition of the awards. This award is the prerogative of the jury and will be only given, if the jury feels the need to give it.

Note: Global Print Excellence Awards (GPEA) is organized by the All India Federation of Master Printers (AIFMP). GPEA is an international print competition with entries accepted from all around the world, including India.

A) ENTRY FEES

\$25 or INR 2500/- each for every entry.

B) DEADLINES

- 16th December, 2023: Last date for receiving entries
- 5th & 6th January, 2024: Judging and nomination of top five entries in every category. The top five nominated entries will be notified via phone and/or email.
- 8th February 2024: Gala award ceremony at Sahara Star, Mumbai. Please be informed that the final winners will be announced during the award ceremony.
- 4. 8th February, 2024: "The Black Book" will be unveiled during the Gala award event highlighting photograph and details of the five nominated entries, for each category and the winners within the nominations.

C) PROCEDURE FOR ONLINE APPLICATION

- 1. Choose your finest work and determine which pieces you want to submit. The entries selected should be free of obvious imperfections.
- **2.** Determine the Group and category that best represents your entry. To help identify the appropriate category in which to enter your piece, consider the print production process, how the entry is used, the equipment used, and what materials were used to print the job.
- 3. Visit and create an account with your username and password on our website i.e. Http: https://aifmp.org/awards-2024/
- **4.** After setting up the account, undertake the step by step process to complete online entry submission form. Repeat the same process for each entry being submitted. All required fields in the online entry system and payment must be completed to enter the Awards.
- 5. Please make online payment of the entry fee for every entry vide credit card, using the online portal or the account details given at the portal.
- **6.** Check that the information provided by you is accurate, as the information given by you will be used as copy matter in the "Black Book" and issuance of official awardee certificates.
- 7. For every entry you have registered, print out the entry form and double check the details. If all information is correct then attach the print of the entry form (Filled by you) with the physical sample of your work.

8. Pack all your entries into corrugated boxes (minimum 5 ply), tape all the edges of the box, bubble wrap it and paste a label on the box stating the Dispatch address mentioned below and the sender's info. i.e. your company name and address and contact nos. Please strap the boxes properly before you courier. Do take all necessary measures for damage-free arrival of your entries.

9. Procedure for Dispatch:

Our Designated Courier Partner will collect your entries post the online submission of Entry Form & Payment. Courier costs to be borne by you at actuals.

Dispatch Address:

All entries should be properly packed and sent to Print Excellence Award Secretariat

Mumbai Mudrak Sangh,

Space 1, 1st Floor, New Municipal Chowpatty Market, Dadiseth Lane, Babulnath, Mumbai–400 007, INDIA.

Tel: +91-022-23642924/23638782

Email: ex.sec@mumbaimudraksangh.org

Contact Person: Mr. Manohar Ahuja,

Cell no.: +919769347776

- **10.** When sending entries in bulk through more than one carton, please ensure that each box carries a number in the format of 'Box A of X' where A = serial number of that carton and X = total number of cartons being sent.
- 11. Entries must reach at the Print Excellence Award Secretariat at above mentioned address on or before 16th December 2023
- 12. There is no restriction for the number of entries per group or per category. You can also submit one or more entries in multiple categories/groups. A separate entry fee and a separate entry form is required for each category entered. Sample for each entry is required, even if it's the same piece.

D) TERMS & CONDITIONS

1. Eligibility:

All entries must be actual jobs executed by the entrant for clients or self-promotion and subject to verification.

2. Ownership:

By entering the GPEA, all entrants declare that they are the legal copyright owners of the entry or have received permission for the entry submission. AIFMP or GPEA reserves the right to reject any entry. The entries/samples submitted for the competition become the property of the organizer and will not be returned. It is at the liberty of the organizers to provide these to the print students for their research and studies or to use these for any other purpose, however, protecting the copyright provisions.

3. Entry Material/Samples:

The online entry form(s) must be completed by giving complete & correct details true to the best of your knowledge and belief. All entries must be received on or before 16th December, 2023. There is no restriction for the number of entries per group or per category. The separate entry fee and a separate entry form is required to be filled for each category entered. You are also to provide one sample for each entry submitted, even if it's the same work being entered in multiple categories. Some of the details given in this form are for review by the jury and must be true representation of the sample submitted. Details submitted on the entry form would be used as copy matter for preparation of the awards and certificates and for the Black Book. The committee accepts no responsibility for any inaccuracies in the details submitted.

4. Judging:

Each category will be considered and evaluated for its aesthetic value, print quality and finishing quality. The submitted sample will be assumed to be the representative of total print run. For fair and transparent competition and to give equal opportunity to all, any printing or packaging items with value addition, will be judged only for standards other than value additions, if not submitted as per the category number provided for value addition. The judging will be done using customized software. Since the judging is done in camera, it will be broadcasted live at the official website and/or any other media. The organizers/jury reserve the right to reject or move the entries to their proper category when necessary. Entry fees once submitted is non-refundable even if the entry is rejected. The judges may also reclassify any entry where it is not to the disadvantage of the entrant. The qualified impartial judges are appointed by the awards committee and are selected based on their experience and expertise in the printing industry. The jury members are unpaid volunteers, known for their honesty and commitment who donate their time and energy for the cause of printing industry. The detail of the entrant is not shared with the jury and they will be judging the samples without knowing the production houses. The objective of judging should be to award not more than one First (Gold), one Second (Silver), one Third (Bronze) and two "Certificate of Merit" in a single category. However, there may be occasions, because of two equally good entries submitted, more than one award can be awarded for the same rank. There may also be occasions where entries are considered to the below achievable standards, and awards (either First, Second or Third) will not be given. Decision arrived upon by the organizers will be final and binding and cannot be challenged.

5. Payment:

All the communication relating to GPEA will be in English. All payments are processed through online entry platform via credit card in U.S. Dollars (\$) or INR. Submission fees are non-refundable. Entry mailing/shipping costs and award shipment fees will be the responsibility of the Award winners. Entries received without the prescribed fees will be rejected.

CLOSING DATE: 16TH DECEMBER, 2023

Entries/Payments to be made on https://aifmp.org/awards-2024/



All India Federation of Master Printers 605, Madhuban 55, Nehru Place, New Delhi - 110 019

+91-11-41651742, +91-9910546444



www.aifmp.org





