



**Welcome to**

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**GOING  
GLOBAL**

**25<sup>th</sup> JUNE 2021**

**7<sup>th</sup> EDITION**



A PRESENTATION BY

**MANOJ MEHTA**

- CHAIRMAN, INTERNATIONAL RELATIONS



**ALL INDIA FEDERATION OF  
MASTER PRINTERS**





# WOW!

WOW! IT HAS BEEN 6 GOOD MONTHS ALREADY  
SINCE I INITIATED THIS MONTHLY PRESENTATION.  
I EXTEND MY SINCERE GRATITUDE TOWARDS  
EACH ONE OF YOU WHO SUPPORTED & ENCOURAGED ME,  
AND ALSO HELPED ME TO ENRICH THIS COMMUNICATION  
WITH THEIR VALUABLE FEEDBACK; **MAKING THE JOURNEY  
SO FAR, AN ASTOUNDING SUCCESS.**





WHILE ALL MY PRESENTATIONS ENDEAVOUR TO BRING TO YOU  
MYRAID FACETS OF THE PRINT & PACKAGING  
SCENARIO WORLDWIDE,  
THIS ONE IS GOING TO BE ABOUT WHERE IT STEMS FROM AND  
THE PRESENT & FUTURE TALENT THAT NURTURES OUR INDUSTRY.  
MY DEAR FELLOW PRINTERS, A BIG APPLAUSE FOR

**'GLOBAL & INDIAN  
PRINT TECHNOLOGY  
INSTITUTES',**  
OUR SUBJECT FOR THIS EDITION





AS MOST OF YOU MAY BE AWARE, I FORAYED  
IN TO THE WORLD OF P & P AFTER ACQUIRING  
A 'GOLD MEDAL' FROM THE INSTITUTE OF  
PRINT TECHNOLOGY - MUMBAI.  
BUT TIMES HAVE CHANGED SINCE. NOW, MANY  
INSTITUTES NOW HAVE GONE AHEAD FROM  
OFFERING MERELY PRINTING TO A SYLLABUS  
THAT SPANS A GAMUT OF ART &  
COMMUNICATION-LED SPECIALISATIONS.







BEING THE HOME OF ONE OF THE MOST-SOUGHT  
AFTER PRINT EQUIPMENT COMPANIES & OUR  
FAVOURITE EXHIBITION – DRUPA,  
**WE BEGIN WITH PRINT EDUCATION IN GERMANY**



The screenshot shows the website for the Bachelor of Engineering in Print Media Technologies. At the top, the 'KEYSTONE BACHELORSTUDIES' logo is visible. Below it, a navigation menu lists 'Bachelor', 'Master', 'PhD', 'Law', 'MBA', 'Healthcare', and 'Courses'. A secondary menu lists 'Bachelor's Degrees', 'Bachelor of Science', 'Bachelor of Arts', and 'Business Administration'. The main content area features a large image of a modern building and the text 'Bachelor of Engineering in Print Media Technologies'. Below this, a breadcrumb trail reads '> Bachelor > Media > Media Technology > Bachelor of Engineering in Print Media Technologies'. A red 'Contact School' button is positioned at the bottom left, and a red circular icon with a white speech bubble and three dots is at the bottom right.

<https://www.bachelorstudies.com/Bachelor-of-Engineering-in-Print-Media-Technologies/Germany/HdM/>





## PRINT MEDIA TECHNOLOGIES IS GERMANY'S FIRST AND ONLY

international undergraduate program in engineering dedicated to media, exclusively taught in English, and designed for students from across the world. It is a unique subject which combines creativity, science, technology, intercultural studies, corporate management, and languages.

With development of newer technologies, variable data printing for **individualization of packaging & personalization of commercial print** will play a prominent role in communication and marketing. The symbioses between the Internet and print media offers new products, revolutionizes the way we communicate and triggers new marketing strategies.





# UNIQUE STATE-OF-THE-ART LEARNING CENTRE



The faculty here has one-of-its-kind education centre, equipped with advanced media technology viz. the latest printing machines used in the industry.

It is the largest and best-equipped centre in Europe and features a great number of laboratories and studios, including:

Digital and commercial printing presses

Creative printing set-ups

3D Printing

Packaging print factory

Latest post press equipment used for binding and finishing

Students here also enjoy the many advantages of a new pre-media facility involving the latest IT technologies and specific workflows available to the media industry.



# HAUCHLER STUDIO, GERMANY

Located in southern Germany between the Black Forest & Munich lies this Private, Technical College. Officially recognised by the German Government with more than 70 years' experience in the field, this vocational institution has a more traditional set-up and offers a two-year foundation course in German, on-printing.

- **Hauchler Studio offers Advanced Courses in both German and English, for:**

- Print Technicians
- Offset Printing Managers
- Professionals in charge of paper and materials preparation.

- **Seminars for Firms and one-off courses on:**

- Offset Printing
- Printing Management
- Typography





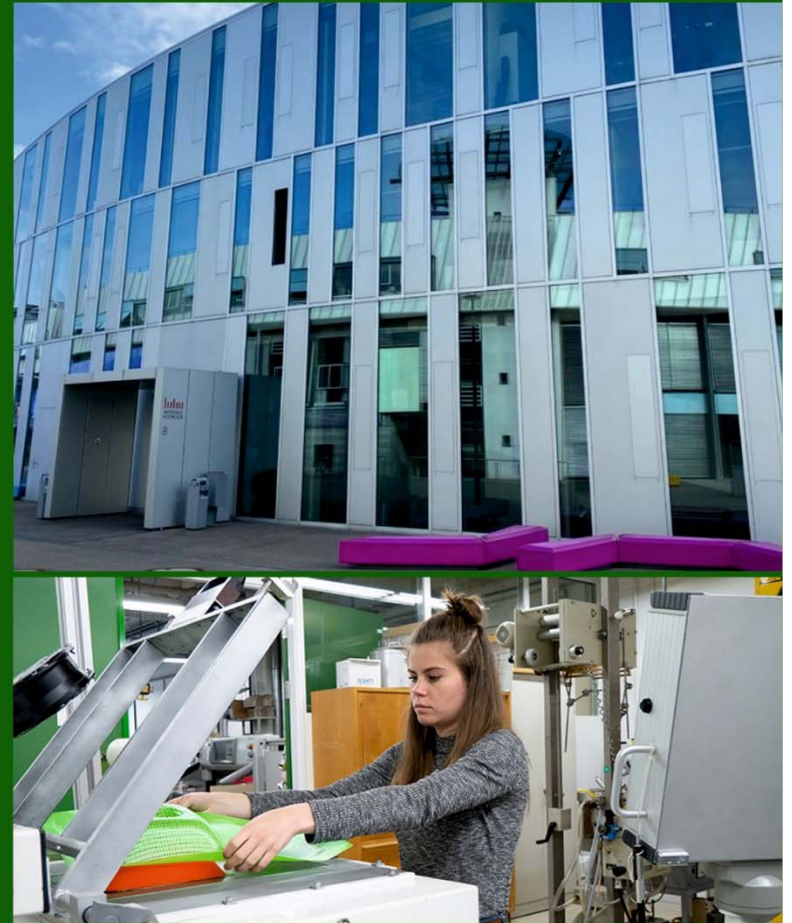


# THE ONLY ONE-OF-ITS-KIND PRINT MEDIA TECHNOLOGY **HOCHSCHULE DER MEDIEN (HDM)**

This Bachelor of Engineering provides technical education in Germany, by imparting to its students Professional, Creative & Cross-Cultural skills.

In Germany, Print Media Technologies **is the first & only international undergraduate program in engineering dedicated to media, exclusively taught in English** and designed for students from across the world.

It is a unique subject which combines creativity, science, technology, intercultural studies, corporate management and languages.





# THE LARGEST AND BEST EQUIPPED CENTRE IN EUROPE



The institute houses a unique, state-of-the-art learning centre equipped with the latest printing machines used in the industry. It is, by far, the largest and best equipped centre in Europe. The Centre features a number of laboratories and studios, including:

- **Digital & Commercial printing presses**
- **Creative Printing Set-ups**
- **3D Printing**
- **Packaging Print Factory**
- **Latest Post Press equipment used for binding & finishing.**

The University ensures that its students can take advantage of its new pre-media facility using the latest digital technologies and specific workflows available to the media industry.

**TOUR AROUND THIS INSTITUTE & GET A DETAILED BROCHURE HERE:**

<https://pmt.hdm-stuttgart.de/program-overview/>



# A FEW OF HDM'S EXPERIENCED & EMINENT FACULTY



## **Professor Dr. Jansen**

is the Dean of PMT Study Program & offers students courses in Material Sciences, Post Press Technologies, Campaign Management & Flexographic Printing.



## **Professor Dr. Hübner**

has about 21 Years of teaching experience at HDM. He offers courses in Screen Printing, Digital Printing, Mechanical Engineering & Project Work.



## **Professor Dr. Güttler**

offers PMT Students Courses in Digital Printing which belongs to the key technologies in the industry and is poised to gain even more importance in the near future.

In the first year, he delivers lectures on Mathematics & Physics for Engineers. These courses impart some fundamentals in science and, even more important, teach a way of scientific reasoning that a prospective engineer is expected to be capable of.

<https://pmt.hdm-stuttgart.de/faculty/>



# FROM THE EAST-ASIAN LANDS COMES **BEIJING INSTITUTE OF GRAPHIC COMMUNICATION (BIGC)**



Formerly the Department of Printing in Culture Institute which belongs to the Ministry of Culture in 1958, the institute was merged into the Central Academy of Art and Design in 1961.

By the year of 1978, BIGC was founded on the base of Central Academy of Art and Design by the permission of the State Council.

BIGC has formed a three-level education system viz. Postgraduate, Bachelor Degree & Associate Degree.

It now has the right to confer Masters Degrees in 6 Post-Graduate Programs:

- 1] Communication**
- 2] Material Physics and Chemistry**
- 3] Art and Design**
- 4] Mechatronic Engineering**
- 5] Signal and Information Processing**
- 6] Business Administration**

<http://bigc.admissions.cn/>







## A WIDE SPECTRUM OF PROGRAMS & DEGREES TO OPT FROM

**20 Graduate Programs** - Printing Engineering, Packaging Engineering, Multimolecular Materials and Engineering, Mechanical Engineering and Automation, Electronic Information Engineering, Computer Science and Technology, Automation, Industrial Design, Communication, Editing and Publishing, Advertising, English, Information Management and System, Marketing, Financing Management, Cultural Industry Management, Digital Media Technology, Art Design, Painting and Animation;

**8 Associate Degrees** - Page Editing and Proofreading, Marketing, Printing Information Processing, Packaging Technology and Design, Printing Technology, Printing Equipment and Technology, E-Business and Multi-Media Design & Production.

Presently, BIGC has more than **6700 full-time students** and about **2500 continued education students**



**FROM THE LAND OF  
HAUTE COUTOUR &  
ART - ITALY,  
REIGNS  
PRINT CLUB TORINO**



This vibrant & colourful Club that was set up just a few years ago, offers a shared space for designers, illustrators, students & printing enthusiasts who can use the premises and machines on their own or with expert guidance by purchasing an annual pass. Today this Club has already made a name for itself as a leading studio for print and graphic experimentation.

<https://www.facebook.com/watch/?v=2221367394826120>



# FULL PROGRAMME OF WORKSHOPS FOR BEGINNERS & THE PROFICIENT



At Print Club Torino, a huge variety of techniques are taught, right from the traditional to technologically-latest, that include:

- Screen Printing
- Engraving
- Letterpress Printing
- Binding
- Calligraphy
- Risograph printing

One of the highlights is the series of courses taught at the Print Club by Stamperia d'Arte Busato, including a workshop on art books.



<https://www.printclubtorino.it/en/print-club-turin/>





# ONE-OF-ITS-KIND IN NETHERLANDS

## - GRAFISCHE WERKPLAATS, THE HAGUE

*Grafische Werkplaats meaning 'The Graphics Workshop', is one of the few graphics studios in the Netherlands offering equipment for large-format screen printing, lithography, textile printing, relief printing and etching.*



[https://www.instagram.com/grafische\\_werkplaats/?hl=en](https://www.instagram.com/grafische_werkplaats/?hl=en)

# BEGINNER & ADVANCED LEVEL COURSES & WORKSHOPS



Training opportunities include the following:

- **Beginner courses on screen printing and textile screen printing**
- **Advanced etching courses**
- **One course on Risograph for professionals**

There's also a weekly Monday Printing Club, a shorter, cheaper and more informal session that looks at a different printing technique each week.

The institute's facilities are used by artists, photographers and designers, who can work independently or with the help of experts. Workshops here are held in small groups and also include shows and activities for schools. The facilities can be availed of by purchasing a day pass or an annual subscription.







# PRINT WORKERS BARCELONA, AN INSTITUTE THAT BELIEVES IN 'NO PRINT, NO FUN!!!'

The first Print Club to open in Spain, this venue is home to a gallery dedicated to printing is more than just a Print Academy.

A showcase of work by Spanish and international artists, as well as a Co-working space for illustrators, its courses range from 55 to 85 Euros and include:

- Studio and an “Academy” section devoted to print training for beginners and experts
- A specialised focus on screen printing.
- Advanced courses include textile printing & use of Photoshop to prepare files for printing.

DEMOCRATIC ART  
FOR REAL PEOPLE

NO  
PRINT  
NO  
FUNNNN!

PRINT  
WORKERS

PL. JOHN LENON  
08012.GRACIA

FACEBOOK.COM/  
PRINTWORKERSBARCELONA

LIMITED EDITION

SCREENPRINT  
RISOGRAF  
LINO CUT  
WOODCUT

ART GALLERY & SHOP

<https://www.printworkersbarcelona.com/regalos/>



# COMPLETE & COMPREHENSIVE - LEEDS ART UNIVERSITY



Looking for a longer, more complete course on printing techniques? Then consider Leeds - A university established in 1846 that offers a three-year BA in Printed Textiles & Surface Pattern Design.

The syllabus includes:

- An overview of the printing world, of digital graphics, textiles and innovative surfaces.
- Specialist workshops on screen-printing, digital printing, dyeing, laser cutting and material innovation.

<https://www.leeds-art.ac.uk/about-us/facilities/print-room-blenheim-walk/>

Leeds believes in preparing its design graduates for the real world, which is why they introduce students to industry-standard software and give them the possibility of participating to trade fairs and competitions; as well as working on live briefs together with clients.





## TAKE A WALK AROUND LEEDS BY CLICKING HERE

<https://www.leeds-art.ac.uk/about-us/facilities/print-room-blenheim-walk/>

### AND WHAT ABOUT THE ADMISSION PROCEDURES?

Simple. All you need to go is appear for an Interview and present your portfolio. Tuition fees for European students are £9,125 a year.

Click here to know more: <https://www.leeds-art.ac.uk/>





# ROCHESTER INSTITUTE OF TECHNOLOGY (RIT), USA RANKED AMONG THE BEST UNIVERSITIES IN THE NATION

**11** PHD PROGRAMS

**73** MASTERS

**78** BACHELORS

**49** ACCELERATED DUAL-DEGREE PROGRAMS



As one of the world's leading technological institutions, RIT is a home to diverse, ambitious, and creative students from more than 100 countries.

It offers an incredible array of academic programs; a diverse, committed, and accessible faculty; sophisticated facilities; and an unusual emphasis on experiential learning.



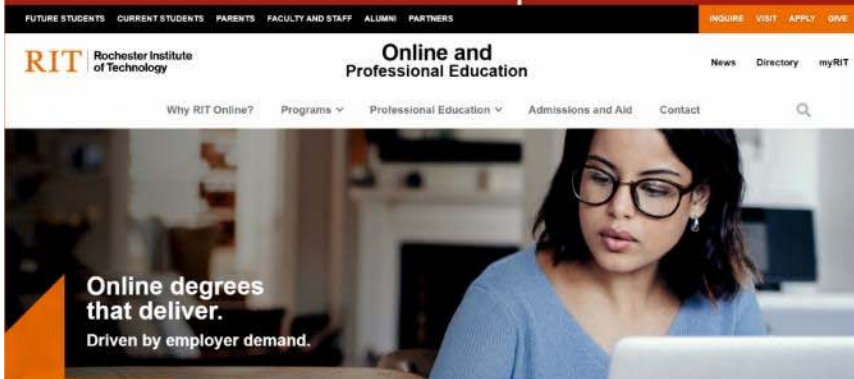
# RIT'S SCHOOL OF PRINT MEDIA OFFERS CERTIFICATE PROGRAM IN DIGITAL PRINT & PUBLISHING



The program comprises 3 Online graduate courses and a technology practicum. Its online courses are:

- **Digital Print and Publishing**
- **Contemporary Publishing**
- **Database Publishing**

Following the sequence of courses, students will be required to complete an on-campus technology practicum, designed to familiarize students with the software and hardware associated with digital printing and finishing workflows.



<https://www.rit.edu/news/rits-school-print-media-offers-certificate-program-digital-print-and-publishing>

Also, take a look at the array of courses offered in Print Technology

<https://www.rit.edu/news/rit-again-ranked-among-best-universities-nation-us-news>



# OUR TOUR AROUND SOME OF THE BEST GLOBAL PRINT INSTITUTIONS IS ONLY COMPLETE WITH THE ***'LONDON COLLEGE OF COMMUNICATION'***

Formerly known as 'London College of Printing' the centre offers an array of courses in the gamut of art & design.

It welcomes students from all over the world with courses that span from 3 weeks to a years.

Discover the world of London School of Communications.

Click Here

<https://www.arts.ac.uk/colleges/london-college-of-communication/courses/study-abroad>





# ACCESS A RANGE OF RESOURCES AND WORKSHOPS



Digital Printing and Reprographics offer a complete service where you can print everything from your dissertation to your final major project.

It is well-equipped with:

- Xerox 700i Digital Colour Press
- Large-format HP Inkjet printers
- Mac release stations with Xerox 7800 specialist printers
- A dedicated Reprographics area
- Large work table with cutting mats and A0 and A1 size trimmers

The Letterpress workshop holds one of UK's largest collections of lead and wood type. It is not just a tool for teaching typography to graphic design students but also supports students across LCC and is equipped with:

- Precision proofing presses
- A galley proofing press
- Newsprint, selected recycled and sustainable paper stock
- All the inks and cleaning materials you will need to get started





**Lithographic Printing** offers bespoke print service, that includes plate making through print to finished product.

Its workshops and inductions cover various techniques that include:

- **High-quality Lithographic printing**
- **CMYK duplex printing**
- **Riso printing**
- **Thermography**

**Print Finishing and Bookbinding** includes a few techniques in Print Finishing Room such as cutting, binding, creasing & saddle stitching. It allows students to experiment with everything from perfect binding to perforating and watch printed work transforming into the finished article.

**The Book Arts** workshop allows one to combine traditional and contemporary bookbinding techniques, whilst also exploring the fields of digital design, publishing and fine art. This area offer workshops to cover both traditional and modern book structures such as:

- **Foil Blocking**
- **Box Making**
- **Adhesive/ Non-Adhesive Binding, Etc.**

**WHILE THERE ARE INSTITUTES THAT  
HAVE MADE A MARK**

WITH THEIR IMPECCABLY-PLANNED  
CURRICULUM FOR STUDENTS &  
PROFESSIONALS, SEASONED FACULTY,  
HAND-ON TRAINING MODULES,  
WORKSHOPS & MORE,  
THERE ARE ALSO ***PRINT GURUS***





# “MAY I PRESENT FRANK ROMANO”



*THE PRINT PUNDIT, SPEAKER,  
EDITOR & PROFESSOR,  
WHO NEEDS NO INTRODUCTION,  
CELEBRATES*

**'THE YEAR OF FRANK'**

AT HIS 80<sup>TH</sup>

<https://meprinter.com/the-museum-of-printing-celebrates-a-year-of-frank-as-frank-romano-turns-80/amp/>





HE WAS RECEIVED AT COCHIN PORT  
BY TEAM AIFMP,  
AS FRANK NEVER TRAVELS BY AIR

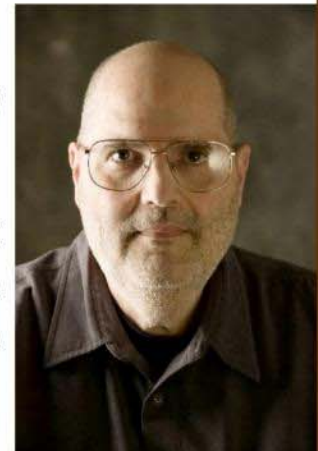


# 60 YEARS, 60 PRINT BOOKS



Starting right out of high school at the Mergenthaler Linotype Company in Brooklyn, New York, Frank Romano has spent over 60 years in the P & P industry.

- He is the author of more than 60 books on topics related to the printing industry including most recently his trilogy: -History of the Linotype Company -History of the Photo Type-setting Era and -History of Desktop Publishing
- He founded the publication, TypeWorld, and has been the editor for many editions of an indispensable industry tool: Pocket Pal, The Handy Book of Graphic Arts Production.
- He has reached thousands of people through his consulting, writing, and speeches.
- His students will remember his years as a professor at Rochester Institute of Technology (RIT) and Research Professor from Industry at California Polytechnic State University (Cal Poly).







INDIAN STUDENTS & PROFESSIONALS  
HAVE GONE GLOBE-TROTTING  
**IN THEIR QUEST TO STUDY  
PRINT & PACKAGING ABROAD.**





FRIENDS, I BELIEVE THAT  
EDUCATION TAKES ONE BEYOND BOUNDARIES  
& ONE SHOULD FATHOM  
HORIZONS FAR & WIDE TO ACHIEVE KNOWLEDGE,  
THIS EDITION IS A GLIMPSE OF THE INSTITUTES  
ONE COULD CONSIDER FROM  
**A SUM OF ABOUT 74 INSTITUTES ACROSS THE  
GLOBE AND 47 IN INDIA!**





UNTILL WE MEET AGAIN FRIENDS  
**TAKE CARE & STAY SAFE.**

GOD BLESS!