



Romancing Print



5th March 2019 - Kohima

The First edition of Romancing Print in the Eastern Region was held at Hotel Japfu, Kohima, Nagaland on April 5th 2019 and hosted by the Nagaland Master Printers Association. Shri Subhash Chander, Past President AIFMP was the Chief Guest and Shri Dibyajyoti Kalita, Past President AIFMP and Shri Dalip Tuli, President GDMPA and GC Member AIFMP were the Guests of Honour.

The day-long programme was attended by about 70 printers and press workers from Kohima District and Dimapur District of Nagaland, where most of the printers of the State are concentrated. The welcome address was given by Mr. Mhiesizokho Zinyu, President NMPA. In his address, the Chief Guest, Shri Subhash Chander spoke on the importance of Marketing for printers in the highly competitive market today and that printers have to go out of their way to profile what is unique about their service so that they are not drawn into a unprofitable war on price. Shri Dibyajyoti Kalita and Shri Dalip Tuli offered their all possible help to the Nagaland printers, be it in procurement of raw materials, machinery or regarding consultation on specific jobs.



Flag-off of Romancing Print at Kohima by Shri Subhash Chander, Past President AIFMP



*Welcome address by President NMPA,
Mr. Mhiesizokho Zinyu*



*Mr Shahjahan Kazi, GC Member, giving his
Breakthrough talk*

The presentations in the Morning Session were on MSME CFC and Cluster Development by Raghabendra N. Dutta Baruah, Vice President East, Breakthrough - A Printer's Journey by Shahjahan Kazi, GC Member in the First Session. Mr. Kazi spoke on his journey as a printer starting with only Rs.10,000 to a turnover of several crores presently.

The Post-Lunch Session was on GST with Special Reference to Printing and Nagaland by Mr. Vizayie Kar, Inspector of Taxes, Nagaland, with assistance by Ms. Sentikala Sanglir, Inspector of Taxes, Nagaland. Mr. Kar spoke at length on the intricacies of GST especially highlighting the fact that Nagas hitherto were largely unaware of taxation in view of their tax-exempt status under the Constitution. But with the advent of GST, almost all Nagaland people are affected by tax and therefore, business-persons have to be particularly careful to remain compliant. He gave a detailed powerpoint presentation and explained the different tax structures as applicable to printers. A question & answer session followed all the presentations.

The programme was ably conducted by Mr. Zievinyu Yalietsu, Vice President NMPA and GC Member AIFMP with Mr. Povotso Lohe, Vice President NMPA giving the vote of thanks.

The sessions were much appreciated by the participants and AIFMP was requested to have more such programmes in Nagaland in future.



*Seated on the dais from L to R, Shri Dalip Tuli,
Shri Dibyajyoti Kalita, Shri Subhash Chander
& Shri Raghabendra N. Dutta Baruah*



Shri Subhash Chander addressing the gathering



Shri RN Dutta Baruah, Vice President East, talking on MSME CFC and Cluster Development



Shri Dibyajyoti Kalita addressing the gathering



Mr. Vizayie Kar, Inspector of Taxes, Nagaland deliberating on GST



Newspaper Item on Romancing Print East at Kohima in Nagaland Post on 6th April 2019



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