

# Regional Romancing Print 2018 at Palakkad, Kerala

All India Federation of Master Printers (AIFMP) in association with Kerala Master Printers Association (KMPA) has organized ROMANCING PRINT 2018 on Sunday, 24th June 2018 at Hotel Tripenta, Malampuzha, Palakkad (Dt), Kerala. Earlier this event was conducted in Delhi only. Now for the last three years this event has been organized at the regional level and the holding of this activity has been designated to the respective Vice Presidents of the region. We at KMPA wish to express our sincere gratitude to Mr. O Venugopal, Vice President (South) of AIFMP for giving us the opportunity to organize this flagship event of AIFMP.

The programme was inaugurated by Smt. Prameela Sasidharan, Chairperson, Palakkad Municipality. Vice President (South) of AIFMP and the organizing committee chairman of Romancing Print 2018, Mr. O Venugopal welcomed the delegates for this one day seminar. Also present on the dais were Mr. S. Saji, President, KMPA, Prof. Dr. Rajendrakumar Anayath; Vice Chancellor, Deenbandhu Chhotu Ram University of Science & Technology, Haryana and Mr. S. Manickam, President, Tamilnadu Master Printers Federation.

Shri. C. N. Ashok, Managing Director, Auto Print delivered the key note address which was precise but subjective. Presentation of Mr. Kulakkada Pradeep, Teacher, Print Consultant & CEO, Future Schoolz about Future in printing was well received by the delegates. After that there was a panel discussion on Print Education - Today & Tomorrow, moderated by Prof. Dr. Rajendrakumar Anayath. The participants in the panel discussion include Dr. B. Kumar, Anna University, Chennai, Dr. (Mrs) TKS Lakshmi Priya, Avinashilingam University, Coimbatore, Sri. C. Dinachandran, IPT, Shornur and Mr. Vinod Kamath, MIT, Manipal. This may be for the first time in a seminar; HODs of various institutions from South India participated in a panel discussion. The event was concluded with a motivation speech by Dr. R. Chandrasekhar Menon.

This was the first time a national seminar is held in Palakkad where nearly 150 delegates participated. Apart from KMPA members participants include printers, academicians, students and entrepreneurs from Kerala, Tamil Nadu and Karnataka. KMPA Members & Printers from Palakkad played a pivotal role in conducting this seminar.

There was adequate coverage for this event both in print and visual media. A full-fledged medical team with an ambulance was provided for the full day of the seminar to meet any emergencies. From the early feedback received, the delegates expressed their satisfaction at the quality of the seminar and the way KMPA has conceived the entire programme.

