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March 01, 2017

**Smt. Sushma Swaraj**  
Hon'ble Minister of External Affairs  
Government of India  
South Block  
New Delhi – 110 011.

Respected Madam,

**Suggestions to give a Major Boost to export of all products and Printed Materials, in particular, from India – Issuance of Dual Passport**

The All India Federation of Master Printers (AIFMP) is an Apex body of 2 lakh Printers in this country employing around 15 lakh persons directly and 10 lakh indirectly. Established in the year 1953, AIFMP draws its strength from 72 Regional associations spread all over the country, which are affiliated to it.

There is a phenomenal market for export of printed materials. The global export figures of printed materials during the year 2015 are given in Table-1 below:

Table – 1		
Source – With UN – Comtrade Database (HS-2002)		
Global Exports of Printed Materials		
Chapter Head	Products	Value of Exports during the year 2015 (\$ Billion)
4819	Cartons, Boxes, Cases, Bags etc.	20.87
4820	Registers, Account t Books, Note Books etc.	3.85
4821	Paper or Paperboard, Labels of all kinds etc.	4.67
49	Printed Books, Newspapers, Pictures etc.	41.16
	<b>Total Exports in US \$ billion</b>	<b>70.55</b>

The countrywise details of printed materials exports for the year 2015 are given in **Annexure-A**.

It would be observed from Annexure-A that export of printed materials from India was only 0.51 billion i.e. 0.72% of the total global exports in the year 2015.

As compared to the above, the exports of printed materials from China amounted to US \$ 10.57 billion i.e. 14.98% of the total global exports in the year 2015.

*Contd...*

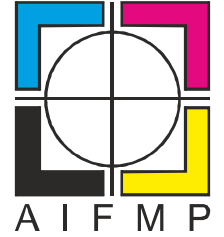


-2-

If adequate support is extended by the Government, India can easily become a major hub for meeting the global printing requirements thereby generating phenomenal increase in both earnings of foreign exchange and employment opportunities.

**In order to give a major thrust and impetus to the “Make in India” campaign and to provide larger market access to the printing industry in the global arena as well as to eradicate the problems bugging the printing industry, especially when India has the advantage of low cost labour and a large English knowing young population, we would request you to kindly consider our following suggestion:**

- a) In order to survive in this competitive market, all exporters and the printer exporters in particular have to visit several countries and that too, at short notice, to procure orders as well as to maintain excellent PR with the clients.
- b) An Indian passport holder has to obtain a Visa to visit most of the foreign countries globally and the average time taken to obtain a visa to a single country is 7 to 15 days, with a cumbersome documentation process.**
- c) Needless to mention, that a passport holder in any European country can travel to any other European country without the need of any Visa. Similarly, a USA passport holder can visit many countries without a visa.
- d) In this regard the Passport Issuance system followed by Germany may be taken as a role model wherein if the necessity is proven, more than one passport can be issued with overlapping validity (eg. When travelling to Arab countries with an Israeli stamp in the passport or when needed for professional reasons). In theory, a person can concurrently hold up to ten passports in Germany, with the additional passports having six years instead of ten years validity (Reference link: [http://en.wikipedia.org/wiki/German\\_passport](http://en.wikipedia.org/wiki/German_passport)). This enables the German exporter to travel to some countries with one passport while the other passport can be sent for obtaining a visa for some other countries. In this way a lot of time is saved in visa processing and this indeed has gone a long way in helping Germany to become one of the biggest exporters in the world.**
- e) In order to give a major boost to exporters from India, a similar system may be evolved by the Indian Government by issuance of dual passports to the Business Executives of Export Houses so that travel across the globe becomes easy for the exporters. This would help the Business Executives to travel on the first passport while at the same time the second passport could be submitted to the respective embassies for issuance of visa for those countries.**



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- f) It is thus suggested that the Government of India should extend all possible help to the printing industry in India to boost exports of printed materials. This will only provide a level playing field and the Indian printers can compete with countries like China, which enjoys 14.90% of the total global exports of printed materials as compared to Indian exports of 0.72% only.

**We sincerely trust that our above suggestion shall receive the Government's favourable kind consideration so as to enable all the Industries in India and the Printing Industry, in particular, to take a quantum leap forward.**

Soliciting your kind and favourable consideration of the matter and with best regards,

Yours sincerely,

For ALL INDIA FEDERATION OF MASTER PRINTERS

**(Anand Limaye)**

Hon. General Secretary

Mob: 09820082755



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March 9, 2017

**Ms. Preeti Madan**

Senior Economic Adviser  
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India  
Udyog Bhavan  
New Delhi – 110 011.

Respected Madam,

**Suggestions to give a major boost to export of  
Printed Materials from India – Issuance of Dual Passport**

All India Federation of Master Printers (AIFMP) is the apex body of 2 lakh Printers in this country employing around 15 lakh persons directly and 10 lakh indirectly. Established in the year 1953, AIFMP draws its strength from 72 Regional associations spread all over the country, which are affiliated to it.

We wish to express our sincerest thanks and gratitude to you for the kind courtesy extended to the delegates from our Federation during the meeting held on 22<sup>nd</sup> February, 2017 in connection with the Mid Term Review of the Foreign Trade Policy 2015-20.

Further to our representation dated 22<sup>nd</sup> February, 2017, on the above subject, we enclose hereto:

- a) A copy of our letter dated 1<sup>st</sup> March, 2017 to Smt. Sushma Swaraj, Hon'ble Minister of External Affairs, Government of India, on the above subject, which is self-explanatory.
- b) Additional Suggestions to Boost Exports of Printed Materials from India.

**We sincerely trust that our above suggestions shall also receive your favourable kind consideration and you would be kind enough to recommend our case strongly so as to enable all the industries in India and the printing industry, in particular, to take a quantum leap forward.**

Soliciting your kind and favourable consideration in the matter and with kindest regards,

Yours sincerely,

For ALL INDIA FEDERATION OF MASTER PRINTERS

**(Anand Limaye)**

Hon. General Secretary  
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March 9, 2017

**Smt. Nirmala Sitharaman**

Hon'ble Minister of State for Commerce & Industry  
Government of India  
Udyog Bhavan  
New Delhi – 110 011.

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Yours sincerely,

For ALL INDIA FEDERATION OF MASTER PRINTERS

**(Anand Limaye)**

Hon. General Secretary  
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March 9, 2017

**Ms. Vandana Kumar, I.D.A.S.**

Joint Secretary  
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India  
Udyog Bhavan  
New Delhi – 110 001

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Yours sincerely,  
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March 9, 2017

**Ms. Rita A Teotia, I.A.S.**  
Commerce Secretary  
Ministry of Commerce & Industry  
Government of India  
Udyog Bhavan  
New Delhi – 110 011.

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March 9, 2017

**Ms. Anita Praveen, I.A.S.**  
Joint Secretary  
Department of Commerce  
Ministry of Commerce & Industry  
Government of India  
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**New Delhi – 110 011.**

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March 9, 2017

**Shri Kalraj Mishra**

Hon'ble Minister for Micro, Small & Medium Enterprises  
Government of India  
Udyog Bhavan, Rafi Marg  
New Delhi - 110 011.

Respected Sir,

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March 8, 2017

**Janab Zakaria Khan Yusufzai**  
Senior Development Officer (Engg.)  
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India  
Udyog Bhavan, Room No.460A  
New Delhi – 110 011.

Respected Sir,

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March 9, 2017

**Shri A. K. Bhalla**

Director General of Foreign Trade  
Ministry of Commerce & Industry  
Government of India  
Udyog Bhavan  
New Delhi – 110 001

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March 9, 2017

**Dr. Krishan Kumar Jalan, I.A.S.**  
Secretary  
Ministry of State for Micro, Small & Medium Enterprises  
Government of India  
Udyog Bhavan, Rafi Marg  
New Delhi - 110 011.

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March 9, 2017

**Shri Surendra Nath Tripathi, I.A.S.**

Additional Secretary (ARI) & Development Commissioner  
Ministry of State for Micro, Small & Medium Enterprises  
Government of India  
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New Delhi - 110 011.

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March 9, 2017

**Shri Manoj Joshi, I.A.S.**

Joint Secretary-SME  
Ministry of State for Micro, Small & Medium Enterprises  
Government of India  
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March 9, 2017

**Mr. Khalid Khan**  
Regional Chairman  
Federation of Indian Export Organisation (Western Region)  
Times Square Unit No. 3A B Wing, 4<sup>th</sup> Floor  
Andheri Kurla Road  
Andheri (E)  
Mumbai 400059.

Respected Sir,

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March 9, 2017

**Mr. Ajay Sahai**

DG & CEO

Federation of Indian Export Organisations  
Niryat Bhawan, Rao Tula Ram Marg,  
Opp. Army Hospital Research & Referral,  
New Delhi-110 057

Dear Sir,

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- a) A copy of our letter dated 1<sup>st</sup> March, 2017 to Smt. Sushma Swaraj, Hon'ble Minister of External Affairs, Government of India, on the above subject, which is self-explanatory.
- b) Additional Suggestions to Boost Exports of Printed Materials from India.

**We sincerely trust that our above suggestion shall also receive your favourable kind consideration and you would be kind enough to recommend our case strongly so as to enable all the industries in India and the printing industry, in particular, to take a quantum leap forward.**

Soliciting your kind and favourable consideration in the matter and with kindest regards,

Yours sincerely,

For ALL INDIA FEDERATION OF MASTER PRINTERS

**(Anand Limaye)**

Hon. General Secretary

Email: anand@ipworks.in

Mob: 09820082755

Encl: As above





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55, Nehru Place,  
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ptimes101@gmail.com  
Website: www.aifmp.com

March 9, 2017

**Mr. V. R. Chitalia**

Director  
CAPEXIL  
D-17 Commerce Centre  
78 Tardeo Road  
Mumbai 400034.

Dear Sir,

**Suggestions to give a major boost to export of  
Printed Materials from India – Issuance of Dual Passport**

All India Federation of Master Printers (AIFMP) is the apex body of 2 lakh Printers in this country employing around 15 lakh persons directly and 10 lakh indirectly. Established in the year 1953, AIFMP draws its strength from 72 Regional associations spread all over the country, which are affiliated to it.

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March9, 2017

**Mr. Ramesh K. Mittal**  
Chairman  
CAPEXIL  
Vandana Building  
Flat No. 4B, 4th Floor  
11 Tolstoy Marg  
New Delhi 110001

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March 9, 2017

**Mr. Tapas Bhattacharya**

Executive Director  
CAPEXIL  
"Vanijya Bhavan"  
1/1 Wood Street  
Kolkata – 700 016.

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