



Printing Times is the official journal of the apex body of the printing industry in India - All India Federation of Master Printers.

Advertisement Tariff

| | (In Rs) |
|--------------------------|----------|
| Half page (b/w) | 8,500/- |
| Full page (4 colour) | 15,000/- |
| Inside covers (4 colour) | 15,000/- |
| Back cover (4 colour) | 20,000/- |

(GST as applicable)

Mechanical Data

| | |
|------------|-----------------|
| Cut size | 21.5 X 28.0 cm |
| Print area | 19.0 X 25.0 c.m |